



"On behalf of the Dubai Tourism, Commerce and Marketing UK and Ireland, I would like to thank you for organising the Dubai Day at the Leeds Civic Hall. The attendance was of high calibre and the organisation was excellent"

**Carla May,**  
**Government of Dubai**  
**Department of Tourism and Commerce Marketing**



[www.chamber-international.com](http://www.chamber-international.com)

## Chamber International

Preferred supplier of international trade services to Bradford, Leeds, York & North Yorkshire Chambers of Commerce

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 Chamber International

# Sponsorship Opportunities



## Build your brand



Sponsorship is a very effective way to raise the profile of your company, products and services.

Chamber International works with more than 2,000 companies across Bradford, Leeds and North Yorkshire and is uniquely placed to help you reach importers and exporters within the three Chamber networks we serve. From independent SMEs and owner-managed businesses through to large multi-national organisations such as Sultzer Pumps, Cummins Turbo Technologies and McCain Foods.

## Lasting gains



Media activity is an important part of our sponsorship work and we have access to editorial contacts in different sectors and different media. We regularly place stories about our events, training courses and key services in regional print and broadcast outlets, and international trade titles.

## Benefits



We will meet with you at the outset to discuss your aims and objectives and to see how we can achieve the greatest possible return on your investment. Some of the benefits you can expect include:-

- Media press log and column inches count to measure the value of publicity achieved
- Heightened level of regional brand awareness
- Pre and post-event marketing (Circulation figures:- e-zines 7000; Magazines 8373; Websites 100k monthly hits)
- Joint branding on materials
- Promotional materials included in information packs

## Opportunities



Sponsorship starts from as little as £250 and opportunities for 2010 include:

- Chamber International and e-Cert websites
- Business information packs
- Training programmes
- Speaking opportunities
- Seminars and workshops